



CLIMATE CHANGE ADAPTATION PROGRAM

Wildfire Communication Plan for Agriculture

QUICK REFERENCE GUIDE

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QUICK REFERENCE GUIDE Wildfire Communication Plan for Agriculture

When to use this Quick Reference Guide: This guide will be used to implement the Wildfire Communication Plan for Agriculture.



Objective: The objective of this Quick Reference Guide is not to be a detailed instruction manual, but to provide a basic, handy reference containing key information needed by Emergency Operations Centre Staff in the event of a Wildfire with potential impact to the agriculture community.

This Quick Reference Guide should be used with the Wildfire Communications Plan for Agriculture.

PURPOSE Wildfire Communication Plan for Agriculture		
<ul style="list-style-type: none"> To exchange information with agricultural residents upon identified trigger points. Exchange information with the agriculture sector pre, during and post wildfire season. Provide a professional, co-operative and effective response – focused on the agriculture sector. Manage robust communication procedures that provide advice and guidance to agricultural producers' and other agricultural organizations. 		
WHEN	PRESEASON ACTIVITIES	HOW*
Monthly	<ul style="list-style-type: none"> Reminder to sign up for Civic Ready (all sectors) 	Civic Ready
November	<ul style="list-style-type: none"> Information cascade for agriculture business insurance changes before Wildfire season 	<i>Appendix C</i>
December to March	<ul style="list-style-type: none"> Plan and organize annual pre-season meeting of agricultural representatives and response agency representatives 	<i>Appendix B</i>
March/April	<ul style="list-style-type: none"> Advanced planning preparedness EOC meeting for new wildfire season Develop annual agricultural information bulletin Pre-season wildfire risk and hazard meeting 	<i>Appendix D & E</i>
April	<ul style="list-style-type: none"> Issue annual agricultural information bulletin 	<i>Appendix E</i>
May	<ul style="list-style-type: none"> Province wide annual emergency preparedness week 	RDOS Plan
WHEN	RESPONSE ACTIVITIES	HOW
EOC Activation	<ul style="list-style-type: none"> Information releases if potential impact to agriculture Think also commodity group communication 	RDOS EOC Plan
EOC Operational periods	<ul style="list-style-type: none"> Produce and cascade summary situation report to commodity groups Action planning – plan to share of digital and non-digital information to hard to reach agriculture communities Contact Range Officer FLNRORD Assess need to host a community engagement event Assess need for Ministry of Agriculture, Food and Fisheries liaison officer templates Remember to use Civic Ready Agriculture groups Consider need for temporary access procedures 	RDOS EOC Plan Also: <i>Section 5.2 & Appendix C</i>
Think! 	<ul style="list-style-type: none"> Correct and timely information cascaded? Maintain liaison with BC Wildfire Service, range officer, Ministry of Agriculture, Food and Fisheries, commodity groups 	RDOS EOC Objectives
<i>Table continued next page</i>		

*Normal font refers to RDOS procedures; italics refers to Wildfire Communication Plan for Agriculture.

Quick Reference Guide continued

WHEN	RESPONSE ACTIVITIES <i>continued</i>	HOW
EOC Operational Periods	<ul style="list-style-type: none"> • Temporary Access Requests • Assess if you have enough resource to manage requests • Manage at a pre-determined time • Liaise and agree emergency risk level for temporary access (Level of Risk; Access; Routes and Planning) see section 5.2. • Provide Temporary Access Permit to requesters • Manage appropriate checkpoints and provide RDOS permit process information • Manage information release content if potential impact to Agriculture 	RDOS EOC Plan Also: <i>Section 5.1</i>
Think! 	<ul style="list-style-type: none"> • Correct and timely information cascaded? • Maintain liaison with BC Wildfire Service, range officer, Ministry of Agriculture, Food and Fisheries, commodity groups • EOC Action Planning with objectives for connecting with agriculture producers – digital and non-digital • Maintain routine contact with commodity group contacts and request the cascade of non-emergency information • Consider Community meetings • Promote summary of Farm Preparedness plan 	RDOS EOC Objectives
WHEN	RECOVERY ACTIVITIES	HOW
During Response	<ul style="list-style-type: none"> • Plan for Recovery – Advanced Planning or RDOS Recovery Plan 	RDOS Recovery Plan
Evacuation Rescinds	<ul style="list-style-type: none"> • Liaise with BC Wildfire Service, range officer, Ministry of Agriculture, Food and Fisheries to produce risk assessment and action plan for recovery • Plan for re-entry where applicable • Include restoration activities (FLNRORD lead) in recovery plan • Provide information and guidance to impacted communities and groups 	RDOS Recovery Plan
Think! 	<ul style="list-style-type: none"> • Have you assessed unmet needs? • Provided business specific information and where to find more • Explained roles and responsibilities on who can help 	RDOS EOC/ROC Objectives

Useful References	
<ul style="list-style-type: none"> • Wildfire Communication Plan for Agriculture & appendices • Farm Preparedness and Mitigation Plan • 2-page Farm Preparedness and Mitigation Plan Summary (tear away) 	<ul style="list-style-type: none"> • RDOS EOC Response and Recovery Plans • RDOS EOC Communications Plan • RDOS partner and stakeholder contacts lists • EMBC Temporary Access procedures

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